

media release

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Immediate Release

ANZIIF signs distribution deal with Chinese College

The Australian and New Zealand Institute of Insurance and Finance (ANZIIF) is pleased to announce a partnership with China's Insurance Professional College (IPC) to promote and market ANZIIF-certified education products and services in China.

With 100 training bases throughout China and close and long-standing relationships with all major Chinese insurance companies, IPC will partner with ANZIIF to enhance access for both Chinese insurance professionals and school leavers to internationally-recognised education programs and qualifications.

ANZIIF's CEO Joan Fitzpatrick says securing the agreement is an important step in expanding ANZIIF's presence and business in China.

"This deal exemplifies the strong reputation and high regard ANZIIF has in the Chinese insurance market," Fitzpatrick said.

"We have built a very strong brand in China by providing high quality educational products over the last six years," she said.

"ANZIIF continues to strengthen its global presence through the adoption of its certified general insurance qualification as a requirement for promotion and career advancement in China's third largest general insurer," she said.

It is hoped that a large percentage of IPC's 6,000 students will take advantage of this deal to complement their IPC insurance studies by completing a highly regarded ANZIIF qualification.

The agreement with IPC will provide more companies and individual practitioners with access to ANZIIF's programs throughout China.

IPC noted that ANZIIF's reputation and well-respected qualifications contributed to signing the distribution deal.

"We are excited about the agreement with ANZIIF as it means anyone within the insurance industry now has easier access to obtain professional insurance education in any area of insurance."

Established in 1986 as China's first and only vocational insurance education college, IPC is owned by the China Life Insurance Group Company - China's largest and most profitable - and operated by the Education Department.

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